

# SIX KEYS TO GETTING A GRIP ON YOUR BUSINESS:

## An Introduction to EOS®

**JOIN US for a Presidents Day Workshop!**  
**Monday, February 21, 2022**

**Doors open @ 6pm // Presentation 6:30pm**



**UnWined Winery 47653 Van Dyke Ave, Shelby Twp., MI 48317**

First Glass of wine Is on Pieter  
Appetizers provided by UnWined Winery

**Register Here:** <https://uwwinery.com/event/networking-unwined-your-business/>

### Are you ready to start getting more of what you want from your business?

Even the most successful entrepreneurs occasionally find running a business more challenging than they expected. Most business owners are regularly frustrated by one or more common issues:

- lack of control** over time, markets or the company;
- people** who don't listen, understand or follow through;
- profit**—there's not enough of it; and
- growth**—inability to get to the next level.

### The Entrepreneurial Operating System®



The Entrepreneurial Operating System is designed to help leaders address and solve these common frustrations with a set of simple powerful tools.

Led by Professional EOS Implementer® Pieter Winne, this live event will help you:

- **Understand** the six keys to build a truly great organization
- **Learn** how to get everyone focused on achieving a clear company vision
- **Begin** to instill discipline and accountability throughout the organization
- **Roll up** your sleeves and confront organizational issues head-on
- **Strengthen** your business and produce powerful results

### Who should attend?

Open-minded and growth-oriented owners and leaders of businesses with 10 or more employees who want to take their company from good to GREAT.



**PIETER D. WINNE**

**Professional EOS Implementer®**

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810 280 3351

Pieter is an experienced entrepreneur with a passion for helping leaders learn how to run their businesses, build healthy teams, drive growth, and live a balanced life. Using the EOS Process® and tools, he helps entrepreneurial leaders clarify their vision, become more disciplined and accountable, and create healthy and cohesive teams.

**Workshop hosted by:**  
**UnWined Winery**



**And sponsored by:**

**Sterling Heights Regional Chamber of Commerce**



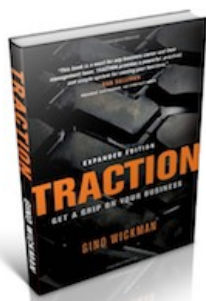
# What is the Entrepreneurial Operating System?

Even the most successful entrepreneurs occasionally find running a business more challenging than they expected. Many work long hours and get less return on their investment of time and money than they would like. Most entrepreneurs regularly experience one or more of these frustrations:

- **Lack of control** — over time, markets or the company
- **People** — don't listen, understand or follow through
- **Profit** — there's not enough of it
- **Growth** — they can't seem to break through to the next level

The Entrepreneurial Operating System (EOS) is designed to help owners, leaders, and managers of entrepreneurial companies address common frustrations. Using a simple set of powerful, practical tools, leaders can learn to run their businesses more efficiently and effectively to experience more consistent growth — and have more fun!

## THE EOS MODEL®



## ***Traction: Get a Grip on Your Business*** by Gino Wickman

*TRACTION* introduces the Entrepreneurial Operating System, a simple yet powerful way to run your company that will give you and your leadership team more focus, growth, and enjoyment.

*"This book is a must for any business owner and their leadership team. Traction provides a powerful, practical, and simple system for running your business."*

—DAN SULLIVAN, President and Founder, The Strategic Coach

### **What others are saying about EOS**

*"Prior to implementing EOS, I could never truly take time off because I always worried that I wouldn't have a company when I got back. Now I'm happy to say that I'm able to go on vacation and have confidence that my team has everything under control."*

— MICHAEL RICKABAUGH  
Livonia Tool & Laser

*"Before we got started with EOS, the company was doing well, but I was becoming a bottleneck to our growth because I couldn't add any more hours to the day. Now we're in a really great place. I have a strong leadership team aligned to our vision, and I've gotten my life back—and we were just named Michigan Manufacturer of the Year for 2018 by the Michigan Manufacturers Association!"*

— JIM RICHARDS, Total Security Solutions